



MAXxess is proud to introduce a new incentive program to our System Integrator Partners.

The Pinnacle Partners Program is intended to promote better communication, provide a forum for SIP feedback and a vehicle to strengthen our SIP network.

MAXxess invites everyone to attend our Annual Sales Meeting in 2004. As a Pinnacle Partner you have an opportunity to attend the meeting on us! For every 100,000 points earned, MAXxess will award you and your guest, an all-expenses paid trip.

The sales meeting will begin in Anaheim for one-day factory tour and round-table discussions. On Friday night we will be boarding the Royal Caribbean "Monarch of the Seas" for a relaxing 3-day cruise to Mexico.

Sign-up today! Start earning points toward your Mexican Cruise.

Wes Appleby
President

**PINNACLE
PARTNER
PROGRAM**

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MAXxess Systems
1515 South
Manchester Avenue,
Anaheim, California
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714-780-7758
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Program Overview

- ◆ Pinnacle Partners Program has been launched to recognize our outstanding system integrators and reward you for your business!
- ◆ Pinnacle Partners is designed to be an annual rewards program, based on our fiscal year beginning each April.
- ◆ Every MAXxess system integrator is eligible. Just complete the application form and fax it back. **Deadline is June 15, 2003.**
- ◆ Rewards are based on points. Points will be awarded at a rate of one (1) point for every one (1) dollar purchased. Bonus points will be rewarded for specials and participation in numerous activities, per point schedule.
- ◆ When you reach 100,000 points you will receive an all-expenses paid invitation for two, to attend our annual sales meeting and awards excursion in June 2004.
- ◆ You may want to use this program as a sales contest in your own organization.

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Frequently Asked Questions

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Who is eligible?

All MAXxess system integrators are eligible for the Pinnacle Partner Program. One authorized company representative (owner, president, general manager, etc.) must fax or mail a completed application form by **June 15, 2003**.

When do I start earning points?

The program official start date is April 1, 2003 and ends on March 31, 2004. Complete an application by June 15, 2003 and points will be retroactive to April 1, 2003.

How do I earn points?

For every one (1) dollar in product you purchase from MAXxess you will earn one (1) point. Products must ship before March 31, 2004 to earn points. Points will also be awarded for increased business, based on percentage of growth over last year. A minimum of 50,000 points and 25% growth is required.

How can I earn bonus points?

Bonus points are available for hosting a MAXxess end-user seminar, attending training, hosting end-user training, attending regional shows or meetings, end-user referrals for "application articles", case studies for quarterly newsletter, and finally special quarterly incentives.

How do I receive credit for bonus points?

Submit a "Request for Bonus Points" located on the bottom of the registration form. "Request for Bonus Points" forms must be submitted within 30-days of the activity, signed by an authorized MAXxess representative. A signed copy will be returned to you for your records.

How many points do I need to win?

Once you have reached 100,000 points you will receive an invitation for two people. If you reach 200,000 you will receive 2 invitations for 4 people.

Can I attend the annual meeting if I don't earn 100,000 points?

Yes, everyone is encouraged to attend the meeting. Anyone who has reached a minimum of 50,000 points will receive an allowance based on percentage of points earned. Example: 50,000 points is 50% of the goal. MAXxess will pay for 50% of your trip.



Frequently Asked Questions

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What if I don't get a minimum of 50,000 points?

Anyone who does not reach a minimum of 50,000 points can purchase the trip through the MAXxess special group rate.

What if I earn more than 100,000 points?

Use the additional points towards a second invitation or receive a 1% cash back rebate.

Can I redeem my points for cash value?

No. Points have no cash value and can only be used towards the annual sales meeting offer. POINTS ARE NOT TRANSFERRABLE. Only authorized system integrators and their employees are eligible.

Is there anyway to lose points?

Yes, points will be deducted for returns or cancelled orders.

How do I keep track of my points?

MAXxess will send out quarterly statements keeping you informed of your points.

How will I know about special incentives?

Each quarter MAXxess will send mailing and email announcements for special bonus point opportunities.

When will winners be confirmed?

Confirmation will be sent out on May 1, 2004.

What do I do if I have questions or problems?

Call customer service at 1-800-842-0221 or e-mail sales@maxxess-systems.com.



Pinnacle Partner Point Structure

Sales Numbers

One (1) point will be awarded for every one (1) dollar in MAXxess purchases.

Increased Sales

In order to qualify for increased sales points, you must have at least one full year in sales history and a minimum of 50,000 points accumulated for this year. Points will be awarded as follows:

25% growth from previous year = 2,500 bonus points

50% growth from previous year = 5,000 bonus points

75% growth from previous year = 7,500 bonus points

100% growth from previous year = 15, 000 bonus points

Other Activities

Host end-user MAXxess Seminar

Each Session = 1,000 bonus points

Host end-user MAXxess Training Classes

Per paid attendee = 200 Bonus Points

Attend MAXxess Training Classes

Each employee that attends = 150 Bonus Points

Participate in Regional Shows or Meetings (must be pre-approved)

Each event = 500 Points

Referrals for End-user “Application Articles”

Each referral that results in published article = 1,500 Bonus Points

Referral for a News Release

Each referral that results in published release = 750 Bonus Points

Provide an Article/Idea for MAXxess Quarterly Newsletter

Each article published = 250 Bonus Points

Quarterly Specials, To Be Announced = Points will vary



MAXxess Annual Sales Meeting Agenda

The date is to be determined. The window is the first two-weeks of June.

Cocktail Reception	Thursday Evening
Meetings	Friday
Board Ship	Friday Afternoon
Ship Departs	Friday Evening
Mexico Excursions or Golf Tournament	Saturday
Awards Cocktail Reception	Sunday
Depart Ship	Monday AM



Aboard "Monarch of the Seas" 1

Ocean View Staterooms

Each Stateroom is appointed with twin or queen accommodations, private bathroom, vanity area, television, radio and phone.



Dining

The variety is endless. There is the main dining room, serving five course meals nightly. Enjoy breakfast, lunch or dinner in the Windjammer Café, offering spectacular views in a casual atmosphere. For late night cravings, there are amazing midnight buffets including a chocolate extravaganza. There are even ShipShape menus available for those with nutritional awareness in mind.

Entertainment

The Viking Crown Lounge offers spectacular vistas by day and turns into a dance club at night. If you're interested in top 40 dance music or 70's tunes there is a Night Club on board. The Sound of Music Lounge brings you Broadway-style reviews and headline entertainment. First-run movies are shown daily at the ships cinema.



Casino

Casino Royale is a little bit of Las Vegas with games for all levels. The casino features electronic slot machines, video poker, blackjack, craps, roulette and Caribbean Stud Poker. Lessons are available for the novice players.



Shopping

Boutiques of Centrum offers distinctive storefronts with an array of merchandise from perfume and jewelry to cruise wear. Savings of up to 25% off U.S. retail prices.

ShipShape Fitness Center

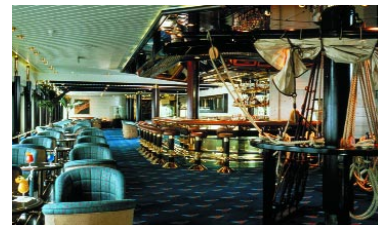
Get a great workout in a first class fitness center. Go for a seaside jog or join aerobics and stretch classes. Use free weights, star steppers, treadmills, stationary bikes and other exercise machines. Or, just lie back and enjoy one of the many body-pampering amenities.



Aboard "Monarch of the Seas" 2

Other Activities

- 2 Outdoor Pools
- Cigar Bar / Reading Room
- Karaoke
- Deck Sports including basketball and miniature golf



Shore Excursions

Ensenada, Mexico

South of the border, alongside mountains, desert and sea, Ensenada offers a warm and wonderful introduction to Mexico. The oldest community in the Baja Peninsula, it was first visited by Spanish missionaries in the 17th century. Today, it's a thriving seaport. Ensenada's breezy climate invites exploration, shopping for colorful handcrafts, dining on delectable seafood, viewing the wonderful gold coast, and sipping cervezas in lively cantinas.



Attractions in Ensenada

- La Bufadora & Mexican Folkloric Fiesta
- Ensenada City & Mexican Fiesta
- La Bufadora Tour
- Domecq & Cetto Wine Country Tour
- Mexican Folkloric Fiesta & Shopping Tour
- Fox Studios Foxploration



MAXxess Golf Tournament

Bajamar Oceanfront Golf Course is the destination for those who want to participate in the golf tournament. This is set on the oceanfront with two 18-hole courses. Scottish style links make it a long ball hitters delight.

